



# SPONSORSHIP OPPORTUNITIES

The Charleston In-Water Boat Show  
April 23-25, 2010

## **PRESENTING SPONSOR- \$7,500**

- Company named presenter of the show. Example: The Charleston In-Water Boat Show presented by *company name*.
- A press release announcing the commitment.
- Name/Logo on all advertising, street signage, and identity materials.
- Name/Logo on all pages of [www.charlestonspringboatshow.com](http://www.charlestonspringboatshow.com).
- Premium position ads in the Show Program.
- One 20x20 tent inside show.
- Strategic placement through out the show for product.
- Five VIP Parking Passes.
- The opportunity to provide promotional items in special exhibitor packages.
- The first right of refusal on the Official Sponsor Opportunity in 2011.

## **OFFICIAL PRODUCT SPONSOR- \$5,000**

- Product named the exclusive official product of specialization for the Charleston In-Water Boat Show. Example: The Official Diesel Engine of the Charleston In-Water Boat Show.
- Name/Logo on all pages of [www.charlestonspringboatshow.com](http://www.charlestonspringboatshow.com).
- One 10x10 tent inside of show.
- Premium ad in Show Program.
- The opportunity to provide promotional items in special exhibitor packages.
- Two VIP Parking Passes.

## **ATTENDEE BAG SPONSOR-\$3,000**

Nothing is in more demand at the gates of the show than a bag for attendees to carry the information they collect as they walk through the event. This opportunity provides 17"x21" plastic bags featuring with your logo.

## **EXHIBITOR LANYARD SPONSOR-\$1,000**

Each show exhibitor receives a lanyard and name tag as their pass to the show. These are worn each day of the event by over 1,500 exhibitor employees at the event. This opportunity provides the lanyards featuring your logo.

## **CUSTOM SPONSORSHIP**

Be Creative! If you have a unique marketing idea that we have not included, feel free to contact McKenzie Estes at 843-278-4920 or [mestes@megadock.us](mailto:mestes@megadock.us)